

SPLUNK® IT SERVICE INTELLIGENCE

Predictive and preventative monitoring and analytics for IT and the business

- **Predict imminent outages** and how services will be impacted
- **Use artificial intelligence** to baseline operational behavior and dynamically adapt thresholds in real time
- **Find and triage** the root cause of incidents faster by decreasing event noise
- **Interact with custom visualizations** that map KPIs to critical services and applications
- **Deploy at scale** for on-premises, cloud or hybrid environments in days



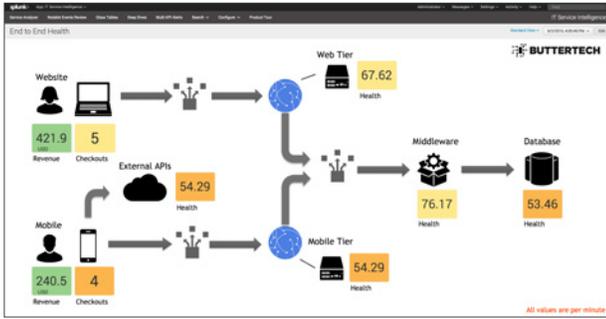
Splunk IT Service Intelligence (ITSI) is a monitoring and analytics solution that provides complete visibility across IT and business services—so you can make sure that your applications and services remain up and running. Splunk ITSI uses artificial intelligence (AI) that can help predict outages that impact your service health, and prioritize resolution of issues that critically affect the business. In short, you gain insights that help you make better and more informed IT and business decisions.

Splunk ITSI also detects anomalies that might otherwise have been missed, reducing the mean time to identify high-priority incidents. It provides cross-silo visibility into the health of services by integrating data across the enterprise, and also maps services and KPIs to discover new insights that both the business and IT can leverage.

Built on Splunk's industry-leading platform for machine data, Splunk ITSI scales to collect and index terabytes of real-time and historical events and metrics, that are both human and machine-generated, across multi-datacenter and cloud-based infrastructures. You can deploy the solution on-premises, in a hybrid environment or as a hosted solution in the cloud.

What is Service Intelligence?

Service intelligence provides a centralized view for both the business and IT. It also helps improve predictive monitoring using artificial intelligence.



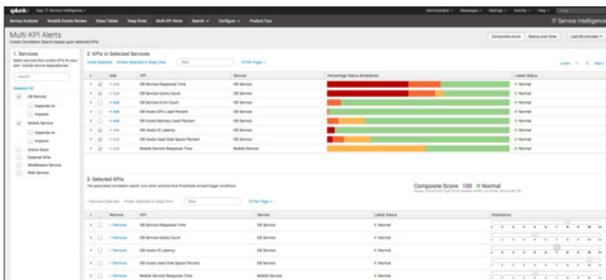
Predict and Prevent With Artificial Intelligence

Use AI powered by machine learning for automated pattern discovery to baseline operations and adapt thresholds to changing behavior in real time. With machine learning, you can also group related events, detect anomalies and run predefined correlation searches to reduce event noise so you are alerted of events that actually need attention. Based on these anomalies found in your historical data, predict when outages will occur so you can prevent them from ever becoming business impacting.



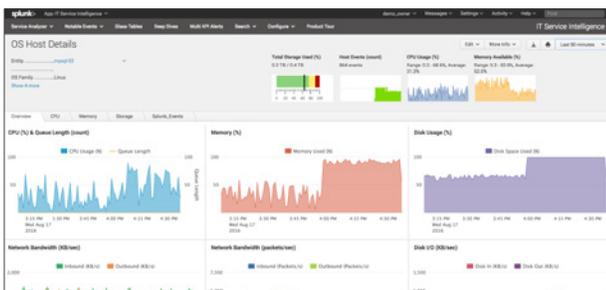
Smarter Troubleshooting and Monitoring

Prioritize events and accelerate troubleshooting and incident resolution by understanding with context how it impacted services across both your IT and business silos. Speed up investigations by organizing, correlating and profiling relevant metrics and events for quick diagnosis.



Custom Insights for IT and the Business

Visualize inter-relationships and dependencies across all of your service delivery components. Monitor business and IT activity with indicators that are aligned with your business's uniquely defined key performance indicators. Present real-time insights into these health performance indicators to drive decisions. Personalize dashboards with filters, widgets and role-relevant visualizations.



Get Started Quickly

Install quickly, connect to any data source effortlessly and begin interacting with the data immediately. Fast-track your data collection, simplify service definitions and accelerate insights across your complex IT environment with out-of-the-box modules.

FREE ONLINE SANDBOX.

Gain access to a 7-day personal Splunk ITSI sandbox in the cloud, where you can experience the power of Splunk ITSI for free. Learn more at splunk.com/ITSI.



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