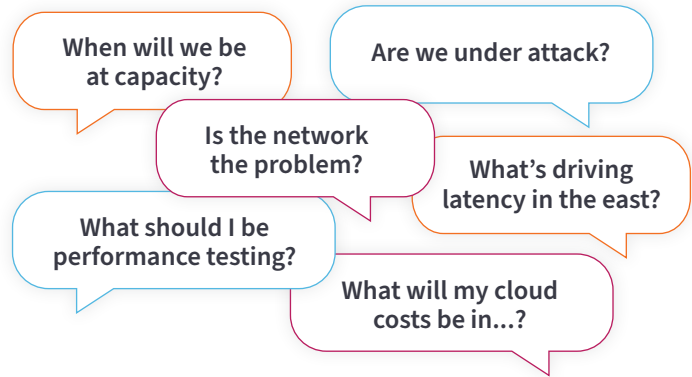**When you're on the hook** for the network that powers your critical services, you need to answer some key questions. Like "Is it the network?" Or "Why are our data costs so high?" Or "When will we be at capacity?" Or "Are we being attacked?"

You need good answers. Full answers. With context. As quickly as possible.

> When will we be at capacity?

> Are we under attack?

> Is the network the problem?

> What's driving latency in the east?

> What should I be performance testing?

> What will my cloud costs be in...?

THE KENTIK NETWORK OBSERVABILITY CLOUD

CORP | EDGE | CLOUD | (SD-)WAN
INTERNET | CONTAINERS

FLOWS & VPC | STREAMING
TELEMETRY | HOSTS | SNMP
PERFORMANCE TESTS

GEO | ROUTING | APP
THREAT | BUSINESS CONTEXT

DASHBOARDS | ALERTS
INSIGHTS

QUERY | FILTER | DRILL
ZOOM | MAP

ANALYTICS | MESSAGING
WORKFLOWS | MITIGATIONS
SERVICE TICKETS | JSON

Kentik Products

CORE
See your network and traffic, plan capacity, explore telemetry, get unprompted insights, and kick off workflows.

EDGE
See your network edge, manage transit and interconnections, find peers, engineer traffic, and optimize cost.

SYNTHETICS
Manage network and application experience. Auto-configure based on your traffic, test continuously, and only investigate real issues.

CLOUD
See all clouds and hybrid clouds, plan migrations, validate security, improve performance, and optimize cloud cost.

PROTECT
Detect and mitigate DDoS attacks, catch botnets, analyze threats, and stop route leaks and BGP hijacking.

SERVICE PROVIDER ANALYTICS
Analyze subscriber trends, track digital supply chain, find new revenue opportunities, and manage cost.

The Smart Money's on Kentik

G·CORE LABS · sky · SEACOM · zoom · IBM Cloud · KAYAK

Use Cases

MONITOR & TROUBLESHOOT

Monitor and troubleshoot all networks — corporate, edge, clouds, and internet. See network paths to find issues quickly. Query, filter, drill, zoom to ask any question and get the answer, fast.

TEST PERFORMANCE

Test performance across all infrastructure. Auto-configure synthetic tests based on actual traffic. Test continuously to keep latency-sensitive applications humming along. Only investigate real issues — no dead ends. Now *that's* efficient.

MANAGE CLOUDS

Monitor clouds and hybrids together. See traffic to, from, in, and between providers, regions, zones, VPCs, subnets, and instances. Break traffic down by application, IP address, business attributes, and more.

PROTECT & MITIGATE

Protect networks and mitigate security issues. Neutralize DDoS attacks, catch botnets, stop route leaks and BGP hijacking. Analyze forensics and share intelligence with other teams. Streamline response by initiating workflows.

PLAN NETWORK

Plan network and anticipate capacity needs with easy-to-see trends. Automate capacity planning based on traffic, contributors, growth forecasts, interfaces, and runout dates. Manage interconnections based on flows and performance requirements.

OPTIMIZE COST

Optimize network and cloud costs by understanding your network connectivity mix and making informed routing decisions. See cloud costs, top talkers, internal services with external IPs, and expensive cloud interconnections.

"Seeing our entire network and all the trends is huge."
—Alex Guerrero, Senior Manager, SaaS Operations

zoom

The time is now for network observability. Networks are more diverse than ever. They're more complex. Yet the success of your application or service is more dependent on them. And, of course, customers are less tolerant than ever of crummy experiences. The good news is you're solving for this in your systems layer. Application layer. Heck, even the business management layer. Now it's time for the network. It's time for Kentik.

Get Your Network Observability On.

Try Kentik today with a free, 30-day trial. Get started at www.kentik.com/trial.

Kentik is the network observability company. Our platform is a must-have for the network front line, whether digital business, corporate IT, or service provider. Network professionals turn to the Kentik Network Observability Cloud to plan, run, and fix any network, relying on our infinite granularity, AI-driven insights, and insanely fast search.